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3/14/2007

Date

SHARON SHELTON

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:

Appellant

Graham et al.

Filed

August 31, 2001

Serial No.

09/945,378

Title

COMPUTERIZED SYSTEM AND METHOD FOR

PROVIDING ADVERTISING TO A CONSUMER

Docket No.

CGR03-GN003

Examiner

Bekerman, Michael

Art Unit

3622

Tech. Center:

3600

Hon. Commissioner for Patents Alexandria, VA 22313

Dear Sir:

APPEAL BRIEF

This is an appeal from the final rejection dated September 6, 2006. Appellants submitted a timely Notice of Appeal on March 5, 2007, as well as a request for a preappeal conference. A summary action was mailed by the Office on April 13, 2007 indicating that the instant Appeal would be reviewed by the Board of Patent Appeals.

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